

Banner Advertising - Media Kit



1100 de la Gauchetière W., Suite #243
Montréal (QC), H3B 2S2
Canada

Phone: +1-514-398-0001
Toll-Free: +1-877-666-BULL
Fax: +1-514-868-9520

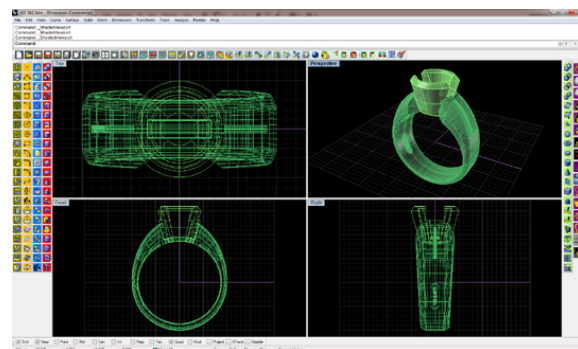
OUR HISTORY

3dbull.com™ was founded in 2008 with the goal to provide the world-wide jewellery design community a platform to showcase their designs on an Internet platform that allows world-wide exposure of their creative arts. By using the latest in cutting edge technologies, we strive to provide all our members with the most current designs and models in the jewellery industry.

OUR MISSION & VISION

Provide the world-wide jewellery industry and jewellery design community with the best Internet model design platform.

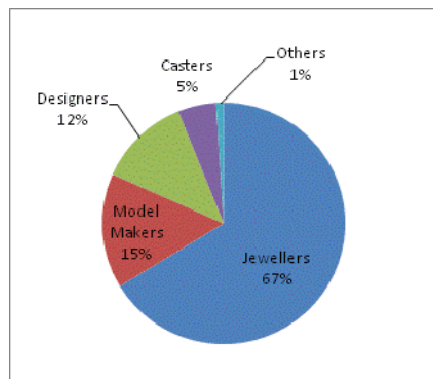
Maintain the highest level of customer service while helping jewelry designers, jewelers, wax model producers and casters easy access to latest trend models.



OUR UNPARALLELED GROWTH

Since 2008, 3dbull.com™ build the back-bone of the Internet platform with in-house IT staff and minimal outsourcing coupled with website and server enhancements. 2010 is expected to produce even greater results when advertisement efforts and 3dbull.com's international show presences will take their full effect.

STATISTICS/DEMOGRAPHICS



3dbull.com™ has already achieved the highest rating in the major Search Engines on the Internet.

Pie Chart – Member Business Type

67% jewellers, 15% model makers, 12% designers, 5% casters and 1% others.

Upload Statistics – Age of Design Files

45% 12 months, 27% 6 months, 22% 2 months and 6% Other.

ADVERTISE ON 3DBULL.COM™

Everything you need to generate more business and increase sales. 3dbull.com™ is the jewellery industry and model making-industry marketing partner you can count on. We're committed to providing you with exceptional value for your advertising dollar by putting your company's name and product in front of prospective customers.



1100 de la Gauchetière W., Suite #243
Montréal (QC), H3B 2S2
Canada

Phone: +1-514-398-0001
Toll-Free: +1-877-666-BULL
Fax: +1-514-868-9520

ADVERTISING EXPOSURE

3dbull.com™ typically has over 800,000 page views per month including 3.6 million banner ad exposures per month. Click through rates (CTR) average 2.35 to 4.25%, well above industry averages.

Our “total hit” count is high as well, and growing exponentially. A more impressive number still is our daily unique visitor count with a growth rate exceeding 10% monthly due to heavy promotion, print ads, partnerships and exposure on the important jewelry shows world-wide. Average visit length: 12+ minutes

BANNER AD RATES

1 month (\$2,750/month)	\$2,750.00
3 months (\$2,300/month)	\$6,900.00
6 months (\$2,000/month)	\$12,000.00
12 months (\$1,800/month)	\$21,600.00 >> BEST VALUE!

BANNER AD POSITIONING

Banner ads will be posted Run of Site (ROS) and will rotate amongst other advertisers. Total advertising campaign exposure over 40 pages.

Location: Entire 3dbull.com website (Homepage, Content Pages, Jewelry Model Search Pages, etc.)

Banner Size: 468x60 pixels

The screenshot shows the 3dbull.com website interface. At the top, there is a navigation bar with the 3dbull logo, a search bar for jewelry design files and wax models, and links for 'My Designs', 'Buy Credits', 'Sign Up', and 'LOG IN'. A 'Need help? 1-877-666-BULL' link is also present. Below the navigation bar, there is a 'Login / Create an Account' section. On the left, a sidebar lists various jewelry categories: Bracelets (Link, Tennis), Earrings (With Stones), Pendants (With Stones, Without Stones), and Rings (Color Stone Rings, Engagement Rings, Engagement Sets, Fancy Rings, Men's Rings, Three Stone Rings, Wedding Bands). The main content area features a 'New Customers' section with a 'Sign Up' button and a 'Registered Customers' section with a 'Login' button and a 'Forgot your password?' link. At the bottom, there are two promotional banners: one for 'GEMONDO' and another for 'Jewellery Istanbul'. A footer bar contains links for 'About Us', 'Contact Us', 'Shipping, Refunds & Returns', 'Terms of Use', 'Privacy Policy', and 'Designer Login', along with the copyright notice 'Copyright © 2009 3dbull.com. All Rights Reserved.'



1100 de la Gauchetière W., Suite #243
Montréal (QC), H3B 2S2
Canada

Phone: +1-514-398-0001
Toll-Free: +1-877-666-BULL
Fax: +1-514-868-9520

BANNER AD REQUIREMENTS

Banner Size: (468x60 and 225x45)

Maximum file size: 25K

Formats accepted: JPEG, GIF, or animated GIF

Non-supported formats: Shockwave or java applets

Resolution: 72 dpi

ADVERTISER STATISTICS INTERFACE

Advertisers are given a username and password to access their advertising control panel, which allows them to manage their account and view real-time “click” and “view” statistics.

HOW TO GET STARTED?

1. PRINT and COMPLETE the “Banner Advertising Contractual Order Form” found on the next page.
2. FAX the contract to +1-514-868-9520 or mail with payment.
3. Send your two (2) banners by email to advertising@3dbull.com.

An Advertising Agent will be in contact with you within a few hours of receipt to finalize any additional required details.

NOTE: For those who wish to have graphical work done by 3dbull.com™ or for any other questions, please contact our Advertising Department directly by calling +1-514-398-0001 ext. 555 or toll free +1-877-666-BULL ext. 555 or by email to advertising@3dbull.com.



1100 de la Gauchetière W., Suite #243
Montréal (QC), H3B 2S2
Canada

Phone: +1-514-398-0001
Toll-Free: +1-877-666-BULL
Fax: +1-514-868-9520

Please fax this form to 3dbull.com: +1-514-868-9520

Banner Advertising Contractual Order Form

Banner Ad Term (select by checking box)	1 month (Equivalent to \$2,750/month. Total = \$2,750.00) 3 months (Equivalent to \$2,300/month. Total = \$6,900.00) 6 months (Equivalent to \$2,000/month. Total = \$12,000.00) 12 months (Equivalent to \$1,800/month. Total = \$21,600.00)
Click-Through URL	http://
Banner Ad Alt-Text	

Company/Organization			
Street Address			
City		State	Code
Contact Person		Title	
Phone		Fax	
Email Address			

Billing Information (if different than above)			
Company/Organization			
Street Address			
City		State	Code

Contact Name		Title	
Phone		Fax	
Email Address			

Payment Info (Payment must accompany contract. VISA, and MasterCard accepted. Rates are in US\$)			
Payment by	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	
Check#			
Credit Card Number		Exp. Date:	
Full Name on card			
Address of card holder			
Signature		Date	

Note: By executing and signing this form, you hereby agree to the General Terms and Conditions regarding advertising on 3dbull.com's Web Site located at "http://www.3dbull.com". Please see next page.



1100 de la Gauchetière W., Suite #243
 Montréal (QC), H3B 2S2
 Canada

Phone: +1-514-398-0001
 Toll-Free: +1-877-666-BULL
 Fax: +1-514-868-9520

General Terms and Conditions

The following are the general terms and conditions regarding advertising on 3dbull.com's (**3dbull**) Internet web site located at "<http://www.3dbull.com>".

1. Advertiser acknowledges that it is generally familiar with the nature of the Internet and proposed uses thereof.
2. In consideration of the placement of advertisements on the 3dbull's web site (<http://www.3dbull.com>) the advertiser agrees to indemnify and save 3dbull.com, its officers, directors, agents and employees harmless from and against any and all claims, suits, losses and/or expenses arising out of any aspects of the content and/or the appearance of such advertisement(s) on <http://www.3dbull.com>, those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, violation of the right of privacy act.
3. It is agreed that the advertiser is liable for payment of invoices for advertising made available on <http://www.3dbull.com>. Any reference to 3dbull in advertisements, promotional material or merchandising by the advertiser is subject to prior written approval by 3dbull for each use.
4. 3dbull.com shall not be subject to any liability whatsoever for any failure to provide reference or access to all or any part of the advertising due to systems failures or other technological failures of 3dbull or the Internet or other circumstances beyond 3dbull's control. 3dbull is not responsible for banner ad links that are not active.
5. Unless otherwise agreed by 3dbull and advertiser, 3dbull shall have the right to insert the advertising in various areas of the 3dbull web site at its discretion.
6. 3dbull is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency. In the event of such errors or omissions in an ad, the advertiser will not be entitled to a refund.
7. All advertisements are subject to the approval of 3dbull. 3dbull reserves the right to redesign, modify or restructure the organization, structure, "look and feel," or make non-substantive changes to an ad; and, if such changes would materially change the ad, 3dbull will work in good faith with the advertiser.
8. 3dbull reserves the right to provide advertising of equal or comparable value in the event that the specific advertising area/time/space are unavailable.
9. 3dbull has the right, in its sole discretion, to book any advertiser, even if another advertiser would be deemed to be a competitor.
10. Advertiser cannot resell ads or allow other parties to use the ad space without 3dbull's permission.
11. Advertiser warrants that their advertisements will not violate any applicable law, regulation or third party right, rights of privacy, or advertising laws, and that the advertiser will at all times comply with generally applicable advertising standards and practices and the standards and practices of 3dbull, including 3dbull's Privacy Policy and Terms of Service.
12. Advertiser represents it has a reasonable basis for any claims made in its ad.
13. In no event will the advertiser state or imply that its ad or services are endorsed by 3dbull.
14. Advertiser will be solely responsible for all customer service and order fulfillment.
15. Full payment must be received prior to ad placement. Rates are as follows:
 - 1 month (Equivalent to \$2,750/month. Total = \$2,750.00)
 - 3 months (Equivalent to \$2,300/month. Total = \$6,900.00)
 - 6 months (Equivalent to \$2,000/month. Total = \$12,000.00)
 - 12 months (Equivalent to \$1,800/month. Total = \$21,600.00)
16. Ads/Contract will be discontinued/cancelled if payment is not received within 30 days. Past due amounts are subject to additional finance charges of one percent (1%) per month (12% per annum) on the 3dbull invoice balance.
17. All rates are net, non-commissionable. No cash discounts, volume discounts or other discounted rates will be available.
18. Banner rates do not include the cost of design and production of the banner. 3dbull can provide design services if advertiser does not have any advertisement in the form of banners. Fees for developing and creating an ad for advertiser are: \$60/hour (3 hour minimum).
19. Prepayment in full must accompany the signed 3dbull Banner Advertising Contractual Order Form to reserve and guarantee space. Payment will be collected on day of the initial release of the advertiser's Banner Ad and will be non-refundable unless contract is cancelled.
20. Cancellation & Refund Policy: Contract must be cancelled, in writing, within 1 business days of the client signature. A \$60 per month cancellation fee will be deducted from the refund.
21. No minimum circulation or exposure is guaranteed hereunder. 3dbull may cancel ad campaigns at anytime.
22. Minimum contract term is one month.
23. 3dbull reserves the right to reject or cancel any advertising and/or linkage to an advertiser's site on the Web for any reason at any time, including without limitation as a result of linkages to other sites on the Web included in the advertiser's site.
24. Advertiser agrees to all of the above General Terms and Conditions upon execution of the 3dbull Banner Advertising Contractual Order Form.
25. All rates are in United States Dollars.

For questions regarding our Advertising General Terms and Conditions, please contact 3dbull.com.

Phone: +1-514-398-0001

Email: advertising@3dbull.com



1100 de la Gauchetière W., Suite #243
Montréal (QC), H3B 2S2
Canada

Phone: +1-514-398-0001
Toll-Free: +1-877-666-BULL
Fax: +1-514-868-9520